



Headline : Deleum completes rebranding exercise
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Page : 6
Links :

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KUALA LUMPUR: Oil and gas outfit Deleum Bhd has completed its corporate rebranding exercise, with all its subsidiaries adopting the Deleum name. In a statement yesterday, the group said four of its key local subsidiaries which previously operated with the "Delcom" name have now adopted the "Deleum" name.

"We have been operating under 'Delcom' since our participation in the oil and gas industry in 1982. Subsequent to our listing in 2007, some of you may have known us as 'Deleum'. As we move ahead... the Deleum group needs to consolidate its business focus under a single corporate identity and brand name," said group managing director Nan Yusri Nan Rahimy.

The four subsidiaries that changed their names are Deleum Services Sdn Bhd, Deleum Oilfield Services Sdn Bhd, Deleum Chemicals Sdn Bhd and Deleum Rotary Technical Services Sdn Bhd.